



The catalyst for extraordinary results

Theresa M. Szczurek, Ph.D.

Theresa helps organizations and individuals THRIVE by:

- providing innovative suggestions to accelerate your firm and take it to the next stage.
- helping you draw customers to your business, build their loyalty, and refresh your professional image.
- offering a fresh perspective on leadership, ways to replace work environment hindrances with energizers, and things you should never do as a manager.
- enhancing the common good and advancing women and minorities.
- energizing your audiences to create more passionate, prosperous, and meaningful businesses and lives.

Theresa uplifts the spirit, nurtures the intellect, and inspires action.

- As an **Entrepreneur** whose technology-based company sold for over \$40 million, she tackles real-life challenges with practical pointers.
- As a **Marketing Guru** and **Management Consultant**, she provides creative solutions from 25 years of experience.
- As an **Author** of dozens of books, video and audiotapes, booklets, and articles based on her own original research, she shares valuable and timely information.
- As a **Speaker**, she presents with enthusiastic, polished, and entertaining delivery.
- As a **Partner** for your success, she personally guarantees satisfaction.

Partial List of Speaking Clients

- American Marketing Association
- Association of Telecommunications Professionals
- Associated Consultants International
- AT&T
- Business and Professional Women
- City of Westminster, Colorado
- Colorado Institute of Technology and Colorado Technology Incubator
- Community Access TV, Ch. 54
- Digital Equipment Corporation
- Economics Institute
- Global Crossing Conferencing
- I Have A Dream Foundation
- Institute of Management Accountants
- International Association of Volunteer Administrators
- Polish Chamber of Commerce in Warsaw
- Rotary International
- The Saltwater Institute
- Storage Technology Corporation
- Stanford University, Brown University, and University of Colorado
- U.S. Small Business Administration
- Women's Economic Summit

Technology and Management Solutions

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“Superb job. It is rare to find someone of her caliber who can speak with such passion and enthusiasm. If you are searching for someone who will mesmerize your audience with riveting stories and real world experiences, we highly recommend Theresa Szczurek.”

– THOMAS J. FREY,
EXECUTIVE DIRECTOR,
THE DAVINCI INSTITUTE

“As an accomplished business professional with over 20 years of corporate experience, I thought I “knew it all!” However, hearing Theresa’s perspective on leadership, risk taking, and vision cast a new light on how to be a successful entrepreneur.”

– LISA NASSARDEEN-BUCKLEY,
COO, AMERICAN
AUTOMATION, INC.

“Theresa is one-of-a-kind. She provides drive and focus on every activity she touches. She does not allow failure. She does not allow fuzzy vision. At the same time, she is flexible and creative.”

– BILL PHILLIPS,
FORMER VICE PRESIDENT,
STORAGE TECHNOLOGY
CORPORATION



Theresa helps your audiences:

- Ignite their passion and keep it burning
- Live and work with more meaning
- Clarify their purpose and how to pursue it
- Use the whole self – head, heart, and hands – to get what they want in life
- Discover techniques to deliver balance and peak performance
- Get energized and focused to generate results

Most Requested Programs

Pursuit of Passionate Purpose: Principles for a Meaningful Life

What do the Wright Brothers, Martin Luther King, Jr., and Marie Curie have in common? They made a meaningful difference through pursuits of passionate purpose. What about you? Built from an extensive research study, this high-content session ignites your spirit and keeps it burning.

From \$0 to \$40 Million in Six Entrepreneurial Light Years:

Entrepreneurial Pursuit of Passionate Purpose

Many dream of starting an entrepreneurial venture. Few take the plunge, and even fewer succeed. Radish Communications Systems combined a vision for a better way to communicate along with founders' core values. The result was a thrilling roller coaster ride that produced a new industry standard, a company with heart, and surprising personal challenges. Radish's co-founder shares how she used her head and heart to overcome hurdles. Learn principles to fulfill your dreams.

Champions of Technological Change: How to Successfully Market Innovation

A big challenge facing organizations is how to successfully bring new products to market. Many try, few succeed. The answer revolves around building champions of change. In this participative program based on original research, we explore how interactions among people in buying and selling organizations affect overall success of the innovation. Come learn a practical formula for improving your bottom-line.

Becoming a Champion of Change

Through audience interaction, learn a process you can use to make and sustain positive changes. You will experience provocative techniques for change that have applications in your business and personal lives.

Soar: Keys to Successful Business

America's entrepreneurial community is the strongest in the world, yet on average 80% of US start-ups fail. Business incubators turn this failure rate around in that 80% of start-up companies affiliated with a good business incubator succeed. Using examples from personal entrepreneurial experience, from large and small corporations, and from the number one technology incubator in the world, this presentation offers success factors to help all kinds of businesses soar.

If you cannot find the talk that you are looking for, please call us to customize a presentation for your audience, topic, and time schedule.



Professional Member of National Speakers Association and Certified Member of Associated Consultants International.

For more information on keynotes, workshops, team facilitations, board retreats, and consulting, contact:

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“Vibrant, interesting, informative and entertaining! This lady radiates the kind of confidence that only comes from doing it and doing it well. Her authentic manner makes you feel as if you're sitting alone with her having a cup of coffee.”

– MARCELO MAINZER,
PERSONAL CONCIERGE

“A wonderful, uplifting presentation of aligning body, mind, and soul to meet your goals.”

– VICTORIA GIRDZIVNAS,
PRESIDENT, NO MAGIC, INC.

“I gained a tremendous insight into my life.”

– ELZBIETA NOLAN, DIRECTOR,
HEWLETT PACKARD

“I thoroughly enjoyed Theresa's presentation. She is an excellent speaker and her enthusiasm is infectious!”

– CHRIS WROLSTAD, EXECUTIVE
VICE PRESIDENT, CHILDREN'S
TECHNOLOGY GROUP

“Theresa gets results wherever and with whomever she works.”

– JERRY DONAHUE, FORMER
PRESIDENT, COLORADO
TECHNOLOGY INCUBATOR